

# Fact Sheet

Marvelous Inc.

First Half of Fiscal Year Ending March 31, 2024



Stock Exchange Listing: Prime Market of Tokyo Stock Exchange Stock Code: 7844

## Company Profile (As of June 20,2023)

In line with our management philosophy of the "'wonder' and 'Excitement' to the world with New Entertainment," Marvelous Inc. is a comprehensive entertainment company which develops game software, online games, amusement games, audio & visual content, stage and musical performances, and other products and services.

Company Name: Marvelous Inc.

Head Office: Shinagawa Seaside East Tower,4-12-8 Higashi-Shinagawa,  
Shinagawa-ku, Tokyo, Japan

Established: June 25, 1997 Capital: 3,611 million yen

President	Suminobu Sato
Director	Shinichi Terui
Director	Chihiro Noguchi
Director (External)	Shunichi Nakamura
Director (External)	Makoto Arima
Director (External)	Shinji Hatano
Director (External)	Shin Joon Oh
Director (External)	Sakurako Konishi
Director (External)	Hideki Okamura
Standing Statutory Auditor	Ken Sato
Corporate Auditor (External)	Hisashi Miyazaki
Corporate Auditor (External)	Masaaki Suzuki
Corporate Auditor (External)	Takanobu Yamaguchi

## Major Shareholder (Top 10) (As of September 30,2023)

Image Frame Investment (HK) Limited	20.00%
Hayao Nakayama	14.81%
Amuse Capital Investment, K.K.	9.38%
Haruki Nakayama	9.04%
The Master Trust Bank of Japan, Ltd. (Trust Account)	6.38%
Custody Bank of Japan, Ltd. (Trust Account)	1.89%
TOHOKUSHINSHA FILM CORPORATION	1.28%
BNP PARIBAS ARBITRAGE SNC	1.21%
JPMorgan Securities Japan Co., Ltd.	0.88%
JP MORGAN CHASE BANK 385781	0.83%

\*1. Shareholding ratios are calculated after deduction of treasure stock (1,372,546 shares).

\*2. Shareholding ratios are rounded off after three decimal places.

## Segment Information

### Digital Contents Business

Developing games using original IPs and other leading IPs for a variety of platforms.

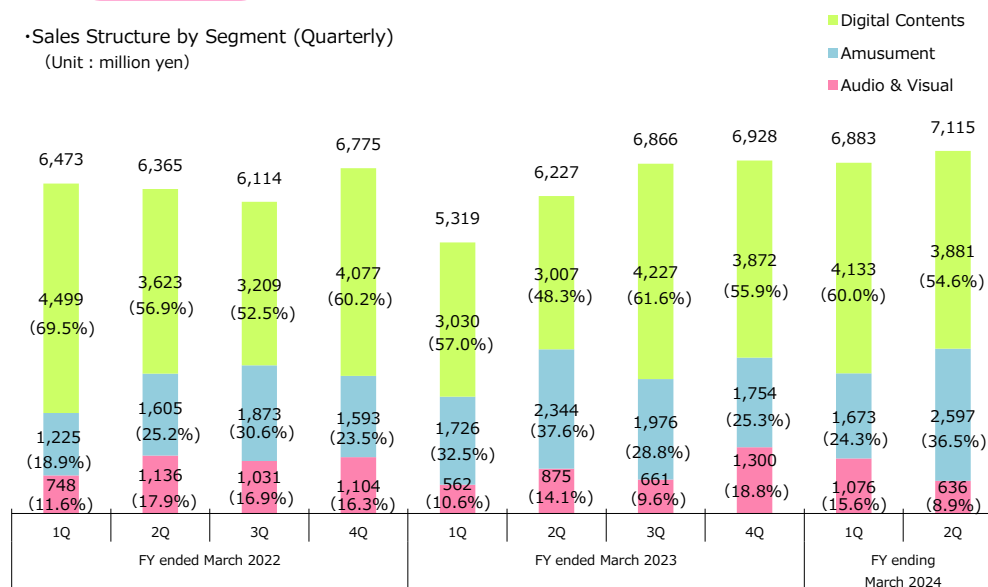
### Amusement Business

Collaborations with influential IPs and planning and development of arcade game machines.

### Audio & Visual Business

Developing a wide range of diverse content for music, video and live entertainment markets

・Sales Structure by Segment (Quarterly)  
(Unit : million yen)



## Stock Information (As of September 30,2023)

End of term: March 31

Shares per unit: 100

Total number of authorized shares: 90,000,000

Total shares outstanding: 62,216,400

Number of shareholders: 23,016

Contact: Corporate Division, Corporate Planning Department E-mail: ir@marv.jp

Consolidated Statement of Income (Unit: million yen)

	2020.3	2021.3	2022.3	2023.3	2024.2Q
Net sales	25,365	25,520	25,728	25,341	13,999
Cost of sales	14,271	12,275	12,901	13,868	7,955
Gross operating profit	11,093	13,244	12,827	11,473	6,043
SGA expenses	8,644	8,830	8,227	8,984	4,890
Operating profit	2,449	4,414	4,600	2,488	1,153
Ordinary profit	2,502	4,558	5,054	2,931	1,646
Profit attributable to owners of parent	1,797	3,265	3,817	1,925	1,110

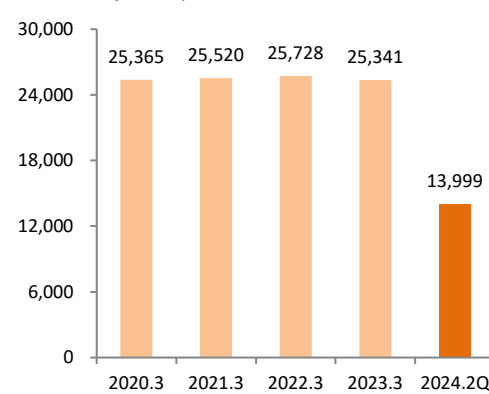
Consolidated Balance Sheet (Unit: million yen)

	2020.3	2021.3	2022.3	2023.3	2024.2Q
Current assets	18,533	24,788	28,106	28,460	28,380
Fixed assets	7,705	8,674	8,425	7,986	8,426
Total assets	26,238	33,463	36,531	36,447	36,807
Current liabilities	6,023	6,499	7,143	6,880	7,609
Long-term liabilities	115	212	414	338	234
Net assets	20,099	26,751	28,973	29,227	28,963

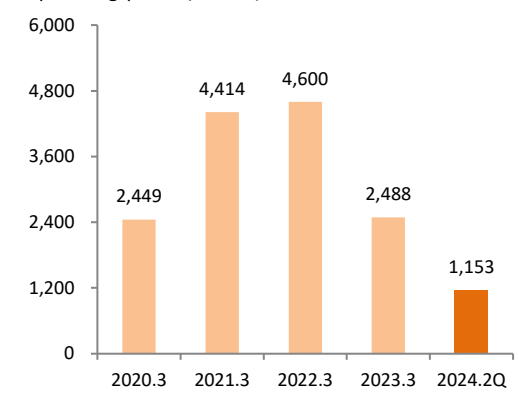
Cash Flow Statement (Unit: million yen)

	2020.3	2021.3	2022.3	2023.3	2024.2Q
Cash flows from operating activities	2,233	4,382	2,820	976	389
Cash flows from investing activities	-1,597	-2,448	-1,094	-3,457	481
Cash flows from financing activities	-1,686	3,203	-2,007	-2,007	-2,007
Cash and cash equivalents at end of period	11,169	16,403	16,431	12,553	12,047

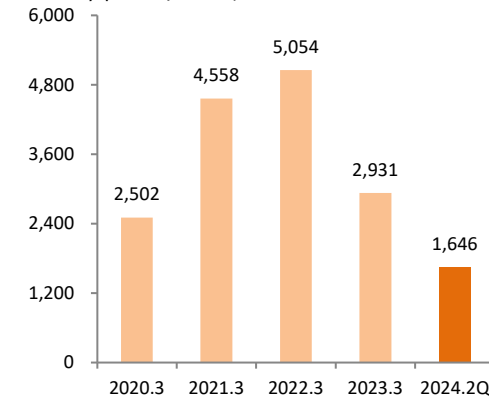
Net Sales (million yen)



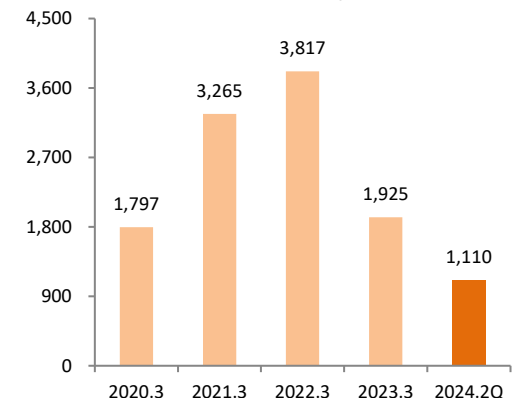
Operating profit (million yen)



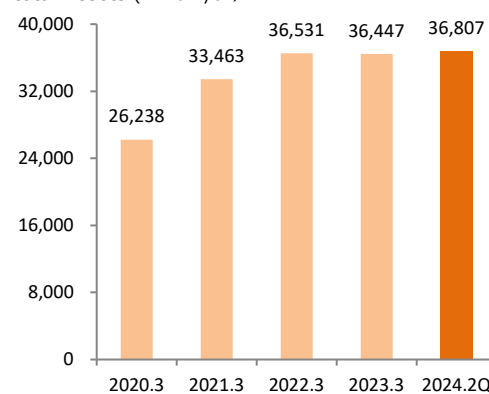
Ordinary profit (million yen)



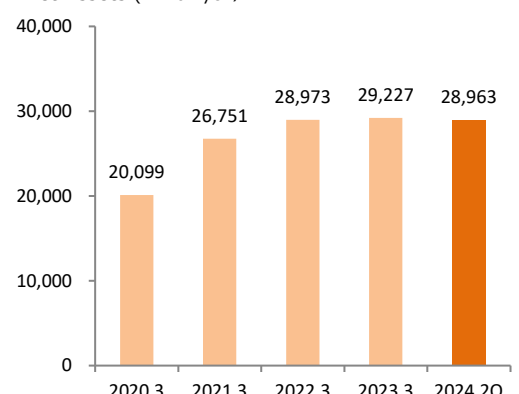
Profit attributable to owners of parent (million yen)



total Assets (million yen)



Net Assets (million yen)



Per Share Indices

	2020.3	2021.3	2022.3	2023.3	2024.2Q
Net income per share (yen)	34.75	55.64	63.23	31.85	18.35
Net assets per share (yen)	388.48	443.19	479.23	482.69	477.59

Profitability

	2020.3	2021.3	2022.3	2023.3	2024.2Q
Gross profit ratio (%)	43.7	51.9	49.9	45.3	43.2
Operating profit ratio (%)	9.7	17.3	17.9	9.8	8.2
Ordinary profit ratio (%)	9.9	17.9	19.6	11.6	11.8
Net profit ratio (%)	7.1	12.8	14.8	7.6	7.9

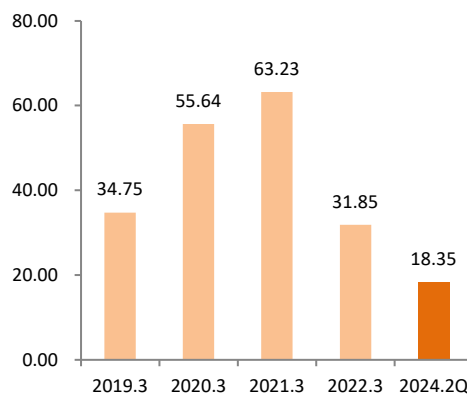
Efficiency & Security

	2020.3	2021.3	2022.3	2023.3	2024.2Q
ROE (%)	8.9	13.9	13.7	6.6	-
ROA (%)	9.5	15.3	14.4	8.0	-
Capital ratio (%)	76.6	79.9	79.2	80.1	78.6

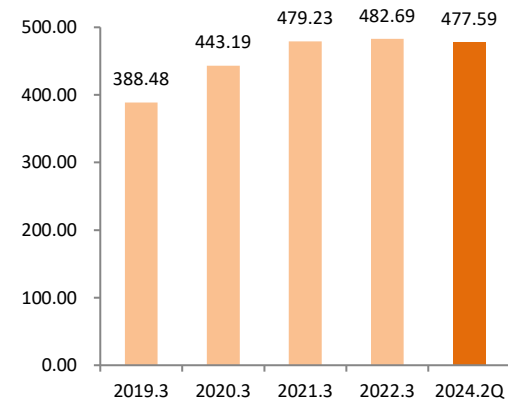
Return to Shareholders

	2020.3	2021.3	2022.3	2023.3	2024.2Q
Dividend (million yen)	1,723	2,007	2,007	2,007	-
Dividend payout ratio (%)	95.0	59.3	52.2	103.6	-

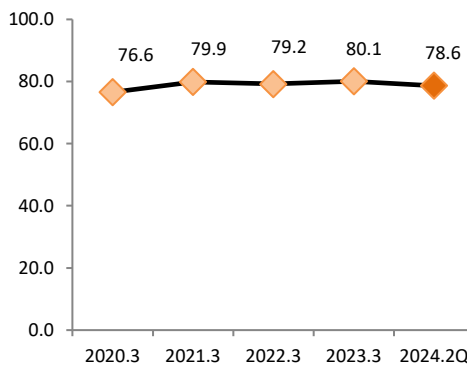
Net income per share (yen)



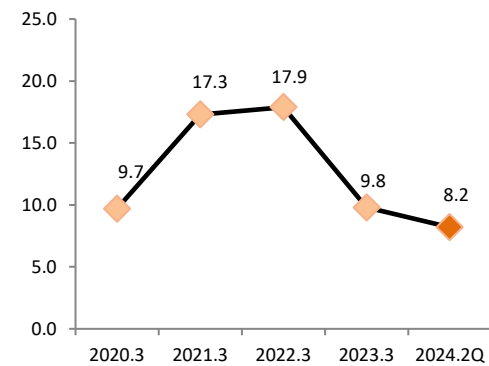
Net assets per share (yen)



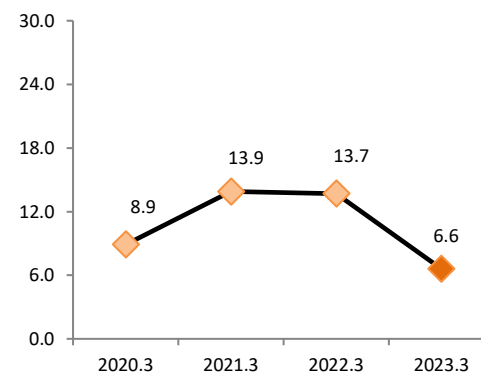
Capital ratio (%)



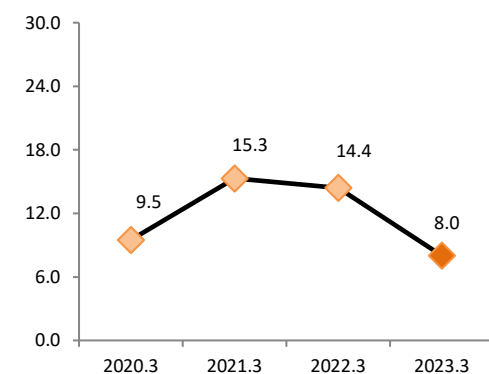
Operating profit ratio (%)



ROE (%)



ROA (%)



■ Consolidated Statement of Income

(Unit: million yen)

Quarterly	FY ended March 2021				FY ended March 2022				FY ended March 2023				FY ending March 2024			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Net Sales	4,668	4,750	7,872	8,228	6,473	6,365	6,114	6,775	5,319	6,227	6,866	6,928	6,883	7,115		
Cost of Sales	1,916	1,896	4,193	4,270	3,177	3,080	2,972	3,670	2,493	3,184	2,887	5,302	3,990	3,964		
Gross Operating Profit	2,752	2,855	3,679	3,958	3,295	3,285	3,142	3,105	2,825	3,042	3,978	1,625	2,892	3,151		
SGA expenses	1,862	2,045	2,039	2,884	1,830	1,848	2,036	2,510	2,045	2,048	2,575	2,314	2,360	2,529		
Operating Profit	890	809	1,640	1,074	1,464	1,436	1,105	594	780	994	1,402	-688	531	621		
Ordinary Profit	891	787	1,608	1,272	1,474	1,509	1,205	864	1,132	1,294	1,082	-577	886	759		
Profit attributable to owners of parent	593	567	1,184	921	1,074	1,004	858	880	752	903	755	-485	609	500		

cumulative total	FY ended March 2021				FY ended March 2022				FY ended March 2023				FY ending March 2024			
	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)
Net Sales	4,668	9,419	17,292	25,220	6,473	12,838	18,953	25,728	5,319	11,546	18,412	25,341	6,883	13,999		
Cost of Sales	1,916	3,812	8,005	12,275	3,177	6,258	9,230	12,901	2,493	5,677	8,565	13,868	3,990	7,955		
Gross Operating Income	2,752	5,607	9,286	13,244	3,295	6,580	9,722	12,827	2,825	5,868	9,847	11,473	2,892	6,043		
SGA expenses	1,862	3,907	5,946	8,830	1,830	3,679	5,716	8,227	2,045	4,094	6,670	8,984	2,360	4,890		
Operating Profit	890	1,699	3,340	4,414	1,464	2,900	4,006	4,600	780	1,774	3,176	2,488	531	1,153		
Ordinary Profit	891	1,678	3,286	4,558	1,474	2,984	4,190	5,054	1,132	2,427	3,509	2,931	886	1,646		
Profit attributable to owners of parent	593	1,160	2,344	3,265	1,074	2,079	2,937	3,817	752	1,655	2,410	1,925	609	1,110		

■ Development of Sales and Income by Segment

\*The segment classifications have been changed from the FY ended March 31, 2023, and the figures for the FY ended March 31, 2022 have been restated to reflect the new segment classifications.

Quarterly	FY ended March 2021				FY ended March 2022				FY ended March 2023				FY ending March 2024			
	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q	1Q	2Q	3Q	4Q
Digital Contents	Sales				4,499	3,623	3,209	4,077	3,030	3,007	4,227	3,872	4,133	3,881		
	Income				1,443	1,159	885	429	252	345	1,036	-855	114	41		
Amusement	Sales				1,225	1,605	1,873	1,593	1,726	2,344	1,976	1,754	1,673	2,597		
	Income				348	593	507	332	702	906	718	458	640	953		
Audio&Visual	Sales				748	1,136	1,031	1,104	562	875	661	1,300	1,076	636		
	Income				18	39	78	365	229	135	30	142	201	40		

cumulative total	FY ended March 2021				FY ended March 2022				FY ended March 2023				FY ending March 2024			
	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)	1Q (3 months)	2Q (6 months)	3Q (9 months)	4Q (Full year)
Digital Contents	Sales				4,499	8,122	11,332	15,410	3,030	6,038	10,266	14,138	4,133	8,015		
	Income				1,443	2,603	3,488	3,918	252	598	1,635	779	114	156		
Amusement	Sales				1,225	2,830	4,704	6,298	1,726	4,070	6,047	7,801	1,673	4,271		
	Income				348	941	1,448	1,781	702	1,609	2,328	2,786	640	1,593		
Audio&Visual	Sales				748	1,884	2,916	4,020	562	1,438	2,099	3,400	1,076	1,712		
	Income				18	57	136	501	229	364	394	537	201	242		

■ Consolidated Balance Sheet

End of each Quarter	FY ended March 2021				FY ended March 2022				FY ended March 2023				FY ending March 2024			
	end of Jun. 2019	end of Sep. 2019	end of Dec. 2019	end of Mar. 2020	end of Jun. 2020	end of Sep. 2020	end of Dec. 2020	end of Mar. 2021	end of Jun. 2021	end of Sep. 2021	end of Dec. 2021	end of Mar. 2022	end of Jun. 2023	end of Sep. 2023	end of Dec. 2023	end of Mar. 2024
Current Assets	21,094	21,122	23,782	24,788	24,823	27,051	26,610	28,106	26,679	26,265	28,609	28,460	26,327	28,380		
Fixed Assets	7,985	9,154	9,230	8,674	8,723	8,781	9,100	8,425	8,536	9,245	9,233	7,986	8,117	8,426		
Total Assets	29,079	30,277	33,013	33,463	33,546	35,833	35,710	36,531	35,216	35,511	37,842	36,447	34,445	36,807		
Current Liabilities	5,048	5,595	7,197	6,499	7,478	8,740	7,672	7,143	6,645	5,831	7,825	6,880	5,853	7,609		
Long-Term Liabilities	111	183	139	212	212	186	186	414	414	338	338	338	338	234		
Net Assets	23,919	24,498	25,675	26,751	25,856	26,905	27,851	28,973	28,155	29,341	29,678	29,227	28,253	28,963		